

LESLEY KUNIKIS

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EDUCATION

2008 – PRESENT

Columbia University
[Center for Environmental
Research and Conservation]

Currently enrolled in the
Conservation Biology
Certificate Program at CERC.

1990 – 1995

University of Cincinnati
[College of Design,
Architecture, Art & Planning]

B.S. in Design
Graphic Design major, 1995
cum laude

Participated in the
professional practice
program, which alternates
quarters of study with
quarters of work in
various design studios.

WORKSHOP

7/2008

**Bat Conservation and
Management Workshop**
[Lava Beds National
Monument, California]

Participated in hands-on
workshop taught by instructors
from Bat Conservation Inter-
national. Learned all aspects
of bat conservation including:
mist netting, handling and
identification techniques, data
recording, radio telemetry and
public education.

EXPERIENCE

1/2004 – PRESENT

Freelance senior designer
and art director working
independently as well
as for various firms.
Clients include: Mosaic
Records, Hal Leonard
Publishing Group, the
New York Times and
Carpenter Group.

5/2000 – 12/2003
Schnider & Yoshina, Ltd.
New York, NY

Multidisciplinary design
firm specializing in the
creative development
of identity programs for
international as well as
local clients.

My responsibilities as
senior designer ranged
from designing identity
programs (logo design,
printed materials, websites
and environmental design)
to managing accounts,
directing photoshoots
and producing printed
materials.

International experience
includes directing
photoshoots in Rome
and Madrid, meeting
with clients in London
and working onsite with
a printer in Amsterdam.

6/1999 – 5/2000

Carbone Smolan Agency
New York, NY

Multidisciplinary design
firm involved in developing
visual communications
systems for a wide range
of clients.

Responsibilities as a
designer included identity
design, website design,
package design and
print design.

6/1995 – 5/1999

Minelli Design
Boston, MA

Multidisciplinary design
firm which develops visual
communications systems
for print, digital media,
environmental structure
and exhibition.

Responsibilities as a
designer ranged from
conceptual development
and design to project
management.

Clients range from the
financial, high-technology
and healthcare fields
to museum and
educational sectors.

VOLUNTEER WORK

10/2007 – PRESENT

Wildlife Conservation Society
Volunteer at Prospect Park Zoo

I am currently a trained docent
volunteer at the Prospect Park
Zoo and conduct educational
live animal presentations and
interpret various exhibits.

1/2008 – 5/2008

The Rainforest Alliance
2008 Annual Gala

I assisted with fundraising and
silent auction preparation for
the 2008 annual gala.

9/2007 – 10/2007

Rainforest and Wildlife
Conservation Volunteer
in Grande Riviere, Trinidad

I helped rescue endangered
hatchling leatherback turtles.
I also helped to plant trees in
the rainforest to help sustain
regional wildlife.

4/2005 AND 4/2006

Tribeca Film Festival
Screenings Core Volunteer

My duties included setting
up equipment for directors
and filmmakers and making
sure films were being projected
correctly by troubleshooting
sound and picture quality.

SKILLS

Computer programs:

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Quark XPress
Microsoft Word

Other skills:

- comping skills
- photography research
- production abilities
- art direction of
photographers, illustrators
and programmers
- website architecture

RECOGNITION

American Corporate
Identity 18

2002

How Magazine

International Design Annual
1998, 1999

Print Magazine

Digital Art & Design
Annuals, 1996, 1997, 1998

On Edge: Breaking
the Boundaries of
Graphic Design

by Karen Fishler
Rockport Publishers, 1998

Adobe Pagemaker 6.5 for
Windows 95 & Macintosh

by Rick Sullivan
Southwestern Educational
Publishing, 1998

Adobe Systems Spotlight
1997

Working with Computer
Type 3: Color & Type

by Rob Carter
Rotovision, 1997